



Field Name	Data Definition	Comment
Company ID	Integer	
Parent ID	Integer	<i>Optional</i>
Ultimate Parent ID	Integer	<i>Optional</i>
Company	Text (200)	
Physical Address	Text (100)	
Physical City	Text (30)	
Physical State	Text (2)	
Physical Zip	Text (12)	
Physical County	Text (30)	
Latitude	Text (16)	
Longitude	Text (16)	
Mailing Address	Text (100)	
Mailing City	Text (30)	
Mailing State	Text (2)	
Mailing Zip	Text (12)	
Phone	Text (12)	
Alternate Phone	Text (12)	
Toll Free	Text (12)	
Fax	Text (12)	
Website	Text (100)	
Employees on Site	Integer	
Min Sales	Double	<i>Available by Special Request Only</i>
Max Sales	Double	<i>Available by Special Request Only</i>
Annual Sales	Text (25)	<i>Optionally Include Estimated Sales</i>
Square Footage	Double	<i>Optionally Include Estimated Sales</i>
Year Established	Text (4)	
Area of Distribution	Text (13)	
Ownership	Text (29)	
Imports (Y/N)	Text (1)	
Woman Owned (Y/N)	Text (1)	
Minority Owned (Y/N)	Text (1)	
Veteran Owned (Y/N)	Text (1)	
ISO Ratings	Text (100)	
Business Description	Text (254)	
Brand Names	Text (254)	
Primary SIC Code	Text (6)	
Primary SIC Code Description	Text (60)	<i>Optional</i>
SIC Code 2	Text (6)	
SIC Code 2 Description	Text (60)	<i>Optional</i>
SIC Code 3	Text (6)	
SIC Code 3 Description	Text (60)	<i>Optional</i>
SIC Code 4	Text (6)	
SIC Code 4 Description	Text (60)	<i>Optional</i>
NAICS Code	Text (6)	
NAICS Code Description	Text (110)	<i>Optional</i>
Most Recent User Note	Text (255)	<i>Optional</i>
Executive Salutation	Text (5)	

Executive First Name	Text (20)	
Executive Middle Name	Text (20)	
Executive Last Name	Text (70)	
Executive Suffix	Text (20)	
Executive Title	Text (125)	
Executive Abbreviated Title	Text (75)	
Executive Direct Email	Text (100)	<i>Pro+ Version Only</i>
Executive Direct Phone	Text (25)	<i>Pro+ Version Only</i>